

ATMS 373.001 **BROADCAST METEOROLOGY** FALL 2008
3:10-4:45 PM

DESCRIPTION: So you want to be on TV? It's not as easy as it sounds! This class will teach you about the workings of a newsroom and what role the meteorologist plays. We will focus on improving your on-air performance with the chroma-key and getting you as comfortable as possible in front of the camera. We will also look at what makes a good TV weathercast and how to tell a weather story. Another highlight of the class will be learning more about how to be a team player in the newsroom. You will take away different reporting and producing techniques and learn how those skills will help you get a job in TV news.

INSTRUCTOR: Julie Wunder, Meteorologist, WLOS-TV
110 Technology Drive
Asheville, NC 28803
Work: (828) 651-4569 Cell: (828) 775-3241
(Please note, I work the morning shift waking up at 3:30 AM. I go to bed very early so please don't call past 6:30 PM)
jwunder@wlos.com (E-mail is the most effective way to contact me)
Office hours: by appointment only

EXAMS: There will be a mid-term and final "exam." The exam will consist of an on-camera weathercast. It will be graded on weather knowledge and accuracy plus professionalism and presentation. Your improvement over time will be taken into consideration.

CLASS STRUCTURE:

- *Tuesdays will be set aside for lecture, speakers, and field trips. If necessary we will critique chroma-key practice.
- *You will be required to come to class every Tuesday with a news "story idea." Those story ideas must be in writing with specific ways you would cover the story. Preferably your story ideas will be weather related.
- *On Thursday you need to come to class with an outline of how you would produce a weathercast for the day. This must be in writing and take in consideration the local forecast, national weather stories of interest, and how the national forecast affects the local forecast.
- *Thursday will be the main day for chroma-key practice. We will review and critique the on-camera work.
- *We will have periodic quizzes covering lecture material. Those quizzes will be announced in advance and will be at the discretion of the instructor.

GRADING: 20% Mid-term Exam
20% Final Exam
20% Weather News Story
10% lecture Quizzes
10% Story Ideas
10% Weathercast Outlines
10% Participation, Attendance

GRADE SCALE: A 93-100 A- 90-92
B+ 87-89 B 83-86 B- 80-82
C+ 77-79 C 73-76 C- 70-72
D+ 67-69 D 63-66 D- 60-62
F less than 60 or you did not attend class or complete all assignments

SPECIAL REMARKS:

Since there is not a text book or written material for this class, attendance is mandatory. If you must miss class, you must give a reasonable excuse to the instructor. Missing more than three classes will affect your final grade.

A large portion of this class is working on the chroma-key wall and giving critiques. Please be honest in class discussion, however, we will not tolerate mean spirited criticism. You should understand that these reviews are to help improve your on-air performance.