P127 Impacts of the NSF-Funded ACES S-STEM Project on Atmospheric **Sciences Students at a Public Liberal Arts University**



ACES project goals (since 2015) [1] Attract highly qualified students interested in majoring in the atmospheric sciences

[2] Retain students majoring in the atmospheric sciences

[3] Provide a well-rounded education

[4] Prepare students for careers in or related to the atmospheric sciences



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Challenges

- Low number of applicants and lack of diversity in applicant pool
- application process or advertising?
- most UNCA students select college via word-of-mouth
- unfamiliar with the benefits of a liberal arts education
- Changing major from atmospheric sciences
- Calculus "gauntlet"
 - learning or retention?

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